



VENTURE SUMMIT

The 4th Annual
Venture Summit

Agenda

June 18 - 20, 2025

Sponsored by:



Rippling

Wednesday, June 18

Welcome Breakfast! & **Welcome from our Sponsor** 8:30 - 9:30

Welcome to the Summit 9:30 - 10:30

Last year: Leadership of Yourself

This year: Leadership through and with Others

The Action Fallacy vs. Boring Leadership:

Why do we celebrate incompetent leaders? | Martin Gutmann | TED...

What can you learn about how you lead in front of others from this story of two polar explorers?



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Don't break these cardinal rules of sustaining leadership:

- 1. The failure to multiply, or leverage, your leadership (when the structure has been built to do so).*
- 2. The failure to lead out of influence, instead of out of position (when the ability to lead others is only earned)*

Module 1: Leaders Leading Leaders

10:30 - 11:30

The Leadership Waterfall

Break

11:30 - 12:00

Lunch

12:00 - 1:00

"The sailor doesn't just go where the breeze takes him, of course. He/she is an active navigator, but they must be open to possibilities, sensing and responding to the prevailing winds. Under the right conditions he can change course rapidly. And he/she can travel vast distances, enabling him to pursue a wider range of destinations.

And yet while this new way of thinking offers certain benefits, it also poses challenges. The sailor can make more progress than an oarsman, but the path he takes is far less predictable. The ability to change course and travel farther requires a greater tolerance for ambiguity and uncertainty. And while the sailor plays an active role with his hand on the tiller, his/her efforts aren't always visible. To the untrained eye it may look like they are just sitting there, which can be unnerving to the veteran oarsman."

Ed Batista

- Leadership assessment: Holding the Oars vs. Raising the Sails

1:00 - 1:30



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Module 2: Leaders Leading Leaders **1:30 - 2:30**

Selecting and Developing Leaders

Module 3: Leaders Leading Leaders **2:30 - 3:30**

Creating Leadership Alignment

Standing Group Coaching Sessions **3:30 - 4:00**

- 30 minutes each
 - Move to your assigned table top
- Agenda:
 - 10 mins to introduce yourself
 - 20 mins: Leadership question discussion (you've got 5 minutes each!)

Wrap up **4:00**

Evening on your own - [enjoy the many Greenville downtown restaurants](#)



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Thursday, June 19

Welcome back & Take aways **9:00 - 9:30**

Module 4: Leaders Leading Leaders **9:30 - 10:30**

Cultural and Leadership Multiplication

- Leadership learning: Read Ed Batista's article [You Don't Have to Do All the Thinking Yourself](#). Then we'll go around the room and hear one point from everyone. **10:30 - 12:00**
- And take a Break

Lunch **12:00 - 1:00**

Module 5: Leaders Leading Leaders **1:00 - 2:00**

The Practical Side of Leading

Case studies & a product review with our sponsor! **2:00 - 2:45**

RIPPLING

The Rhythms and Altitude of Leadership **3:00 - 4:00**

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Friday, June 20

Welcome back & Take aways **9:00 - 9:30**

Takeaways from **The Rhythms and Altitude of Leadership** **9:30 - 10:30**

Standing Group Coaching Sessions **10:30 - 11:00**

- 30 minutes each
 - Move to your assigned table top
- Agenda:
 - 10 mins to introduce yourself
 - 20 mins: Leadership question discussion (you've got 5 minutes each!)

Group work on your firm and leadership: what issues can we solve? **11:00 - 12:00**

Lunch **12:00 - 1:30**

Q&A and Wrap up of the Summit **1:30 - 2:00**
Those needing to travel can leave at this time